



# 2020

HOSPITALITY OPTIONS



\*Date subject to FIA confirmation





# Formula One<sup>®</sup> Paddock Club<sup>™</sup>

## IT ALL STARTS HERE

There is no place quite like the Formula One Paddock Club<sup>™</sup>. As an exclusive and globally aspirational hospitality experience, the Formula One Paddock Club places you at the heart of the action, right above the Formula 1<sup>®</sup> team garages. Experience world-renowned hospitality and entertainment while you soak up the electric atmosphere. You're in prime position to watch the race unfold with all the excitement that Formula 1<sup>®</sup> offers on and off track.

### Features

- Premium views of Walker Straight and Pit Lane
- Exclusive access to The Lounge
- Access to a Pit Lane walk each day
- Access to a tiered rooftop viewing deck
- Televisions showing all the racing action live
- Cloak service and exclusive access to the pamper room
- Multi-day tickets may be allocated to a different guest for each day of validity

### The Lounge

Formula One Paddock Club<sup>™</sup> guests enjoy access to The Lounge, see page 10-11.

### Shared Packages

- Morning and afternoon tea
- Grazing menu with unreserved seating OR buffet lunch with reserved seating
- Champagne, premium wine, premium beer, cider, basic spirits, soft drinks and espresso coffee
- Paddock Club or Village Green car parking (subject to minimum tickets purchased)
- Suite hosts to assist you and your guests
- Option to extend your 3-day package to include Thursday at an additional charge
- Menus created by Atlantic Group

### Extras

- Private and customised packages available, see page 40-41 for details
- ♿ Wheelchair accessible

^Tickets subject to availability. Prices quoted based on direct debit purchase from AGPC. Purchases by other means attract processing, credit card and delivery fees.



\$4,995 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$4,675 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$2,995 <sup>^</sup>	SUNDAY ONLY
\$1,995 <sup>^</sup>	SATURDAY ONLY
\$1,050 <sup>^</sup>	FRIDAY ONLY
\$425 <sup>^</sup>	THURSDAY ONLY





# Premium Suite

## FRONT AND CENTRE

Located within the Formula One Paddock Club™, the Premium Suite is the pinnacle of sophistication. Menus from executive chefs will ignite the senses as you and your guests mingle in this magnificent setting overlooking the Formula 1® team garages. It's an experience not to be missed.



### Features

- Suite located above Formula 1® team garages and Pit Lane
- Premium views of Walker Straight, Pit Lane and start / finish line
- Exclusive access to The Lounge
- Access to a Pit Lane walk each day
- Access to tiered rooftop viewing deck
- Televisions showing all the racing action live
- Cloak service and exclusive access to the pamper room
- Multi-day tickets may be allocated to a different guest for each day of validity

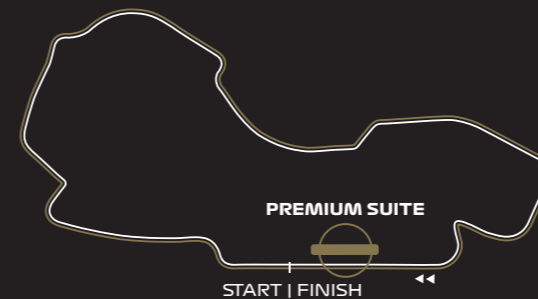
### The Lounge

Formula One Paddock Club™ guests enjoy access to The Lounge, see page 10-11.

### Shared Packages

- Premium grazing menu with food stations and unreserved seating
- Champagne, premium wine, premium beer, cider, basic spirits, soft drinks and espresso coffee
- Contemporary fit-out featuring lounge style furniture
- Paddock Club or Village Green car parking (subject to minimum tickets purchased)
- Suite hosts to assist you and your guests
- Menus created by Atlantic Group
- ♿ Wheelchair accessible

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**\$5,195<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)



# The Lounge

## LET THE ENTERTAINMENT BEGIN

The Lounge is the ideal place to meet, mingle and network. Situated close to the exclusive Formula 1® Paddock, its glamorous, offering unsurpassed levels of luxury and entertainment. Enjoy chilled champagne and light refreshments on the outdoor deck as you watch the Formula 1® teams arrive at the Paddock, or revel in the entertainment line-up for this select group of guests.



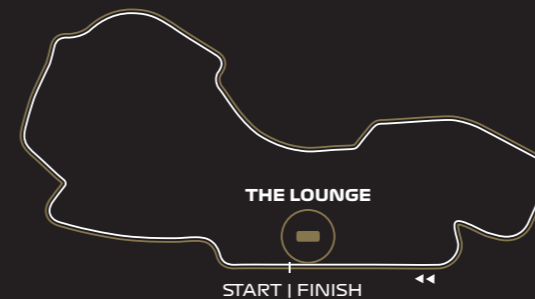
### Features

- Champagne, premium wine, premium beer, soft drinks and espresso coffee
- Entertainment and live music performances every day
- Hosts to assist you and your guests
- Networking opportunities with other Formula One Paddock Club™ guests

### Shared Packages

- Premium grazing menu
- Champagne, premium wines, premium beer, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Menus created by Atlantic Group
- ♿ Wheelchair accessible

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\* Please note: this package does not include access to the Formula One Paddock Club™ suites.



\$2,625 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$2,295 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$1,965 <sup>^</sup>	SUNDAY ONLY
\$1,180 <sup>^</sup>	SATURDAY ONLY
\$575 <sup>^</sup>	FRIDAY ONLY



# Chicane Pavilion Upper

## EXHILARATION FROM THE VERY START

Chicane Pavilion gives you magnificent views of Turns 1 and 2. Feel the roar of Formula 1® from the upper pavilion as the cars fly towards you, hunting for the lead before the first turn. If you crave excitement, the Chicane Pavilion is the place to be.



### Features

- Outdoor viewing balcony
- Indoor glass-fronted dining area
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

### Shared Packages

- Reserved dining seat
- Morning tea, buffet lunch and afternoon tea
- Sparkling, premium wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by food&desire

### Extras

- Spirits available for purchase
- Private and customised packages available, see page 40-41 for details

^Tickets subject to availability. Prices quoted based on direct debit purchase from AGPC. Purchases by other means attract processing, credit card and delivery fees.



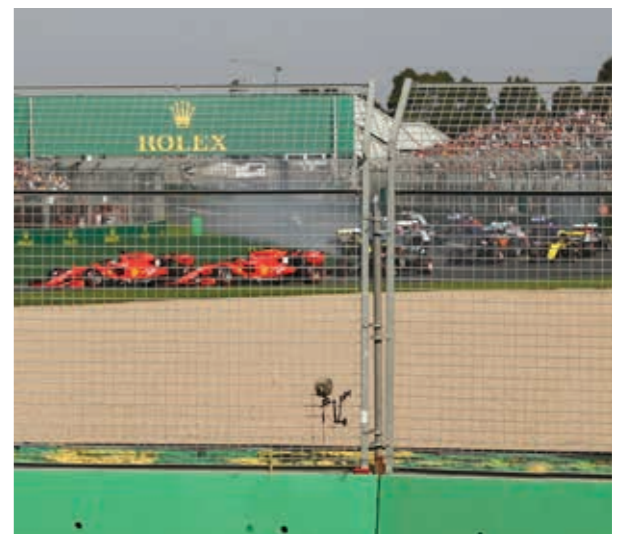
**\$3,225<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)



# Chicane Pavilion Lower

## SET YOURSELF IN

Diehard race fans flock to Chicane. With an unbelievable view line from the lower pavilion, you're face to face with all of the action in Turns 1 and 2. With an outdoor viewing balcony and grandstand seating, you're perfectly set to take it all in.



### Features

- Outdoor viewing balcony
- Indoor glass-fronted dining area
- Unreserved grandstand seating
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

### Shared Packages

- Reserved dining seat
- Morning tea, buffet lunch and afternoon tea
- Sparkling, premium wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by food&desire

### Extras

- Spirits available for purchase
- Private and customised packages available, see page 40-41 for details

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\$2,675 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$2,275 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$1,875 <sup>^</sup>	SUNDAY ONLY
\$1,135 <sup>^</sup>	SATURDAY ONLY
\$575 <sup>^</sup>	FRIDAY ONLY

**IT ALL  
STARTS  
HERE**







# Pit Exit Trackside International

## FIRE UP YOUR SENSES

Positioned just metres from the Formula 1® cars, this suite has it all. Take in the action of the Walker Straight from the trackside viewing balcony, or enjoy a sumptuous meal prepared by executive chefs as you watch the drama unfold. Meet, mingle and share the excitement with your guests in this superb setting.

### Features

- Indoor glass-fronted dining area
- Outdoor viewing balcony
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

### Shared Packages

- Reserved dining seat
- Morning tea, buffet lunch and afternoon tea
- Sparkling, premium wine, beer, cider, basic spirits, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by Atlantic Group

### Extras

- Private and customised packages available, see page 40-41 for details

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**\$2,650<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)





# Corporate Platform Turn 15

## TURN UP THE ENERGY

Witness the drama of the final two turns before Walker Straight. With elevated views across the track, you can feel the howl of engines from the spacious open fronted balconies. Enjoy beautifully designed menus in this high-octane location which will get your heart racing.

### Features

- › Undercover and open-fronted facility
- › Outdoor dining
- › Televisions showing all the racing action live
- › Superscreen viewing
- › Multi-day tickets may be allocated to a different guest for each day of validity

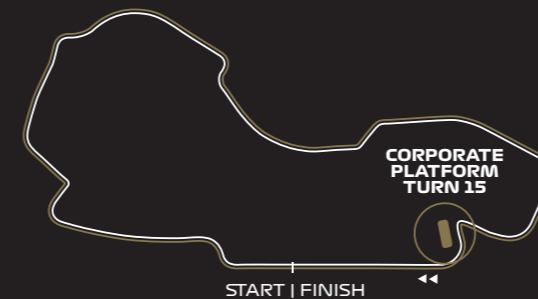
### Shared Packages

- › Morning tea, buffet lunch and afternoon tea
- › Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- › Reserved dining seat
- › Suite hosts to assist you and your guests
- › Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- › Menus created by Gema Group

### Extras

- › Spirits available for purchase
- › Private and customised packages available, see page 40-41 for details

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**\$2,350<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)





# Corporate Platform Turn 3 & 4

## FEEL THE ACTION

Turns 3 & 4 are where the drivers show their true class. For guests who hunger for trackside action, this is the perfect suite. Cheer on your favourite Formula 1® drivers from front row seats mere metres from the track. You're so close you'll feel your heart race as the drivers power through the turns. Be prepared to be in awe.

### Features

- Undercover and open-fronted facility
- Outdoor dining
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

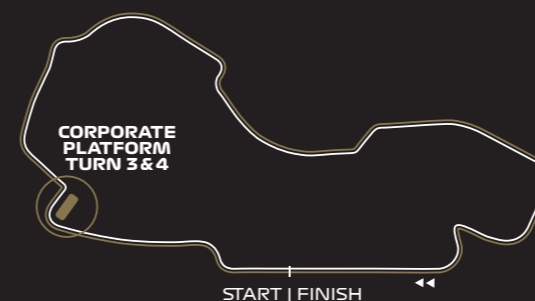
### Shared Packages

- Morning tea, buffet lunch and afternoon tea
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Reserved dining seat
- Suite hosts to assist you and your guests
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by food&desire

### Extras

- Spirits available for purchase
- Private and customised packages available, see page 40-41 for details

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**\$2,175<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)





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# Race Cube

## BREATHE IN THE EXCITEMENT

It's modern, it's open and it's just metres from Walker Straight and opposite Pit Exit. The Race Cube is the latest in trackside hospitality, designed exclusively for true fans who want to immerse themselves in the action. Watch the drivers power down the straight from the panoramic rooftop bar or take in the action on the Superscreen as you enjoy snacks from the grazing menu. Whatever you choose, Race Cube is an open-air lounge that lets you breathe in the atmosphere.

### Features

- Covered outdoor lower deck providing panoramic views of Pit Exit and Walker Straight
- Undercover and open-fronted facility with roof top bar
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

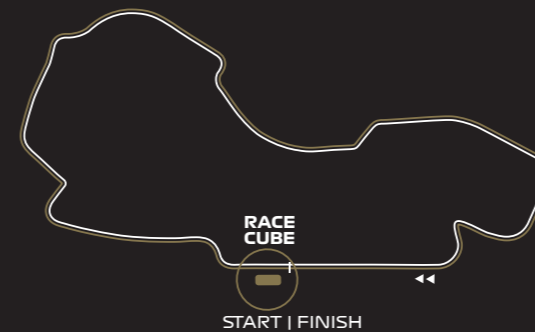
### Shared Packages

- Grazing menu
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Menus created by food&desire

### Extras

- Spirits available for purchase

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\$2,150 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$1,825 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$1,505 <sup>^</sup>	SUNDAY ONLY
\$965 <sup>^</sup>	SATURDAY ONLY
\$525 <sup>^</sup>	FRIDAY ONLY





# Fangio Lounge

## LET YOUR EXCITEMENT LEVELS SOAR

Catch the action from your covered grandstand seat before retreating to the comfort of Fangio Lounge to enjoy sumptuous snacks and beverages. Offering outstanding views over the grid, podium and garages, guests can recharge before returning to their grandstand seat to be served afternoon tea and refreshments.



### Features

- Reserved, premium, undercover Fangio Grandstand seating with afternoon tea and selected beverages served to your seat
- Lounge-style indoor furniture
- Spacious balcony area (no track view)
- Televisions showing all the racing action live
- Superscreen viewing
- Multi-day tickets may be allocated to a different guest for each day of validity

### Shared Packages

- Grazing menu
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Menus created by food&desire

### Extras

- Spirits available for purchase

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\$2,325 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$1,975 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$1,685 <sup>^</sup>	SUNDAY ONLY
\$1,045 <sup>^</sup>	SATURDAY ONLY
\$525 <sup>^</sup>	FRIDAY ONLY

THURSDAY GRANDSTAND SEATING INCLUDED WITHOUT HOSPITALITY



# Pit Entry Supercars Club Suite

## SUPERB FROM START TO FINISH

The power. The energy. For those who love the thunder of Supercars, there is no better place to be. Sitting directly above the Supercars garages and Pit Lane, this suite lets you feel the rumble of the engines to your core. Look no further for an immersive Supercars Championship experience with view lines of Walker Straight.

### Features

- Supercars driver guest appearances, Friday to Sunday
- Access to a Supercars Pit Lane walk each day
- Reserved dining seat
- Suites located directly above the Supercars garages
- Televisions showing all the racing action live
- Superscreen viewing
- Suite hosts to assist you and your guests
- Multi-day tickets may be allocated to a different guest for each day of validity

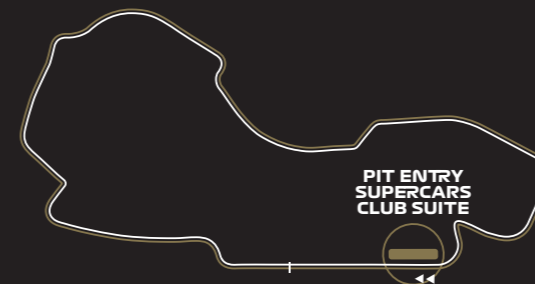
### Shared Packages

- Morning tea, buffet lunch and afternoon tea
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by Gema Group

### Extras

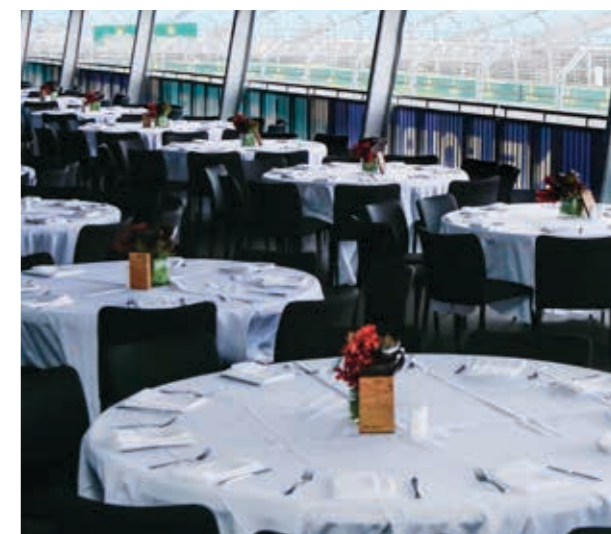
- Spirits available for purchase
- Private and customised packages available, see page 40-41 for details
- ♿ Wheelchair accessible

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START | FINISH

**\$1,725<sup>^</sup>** 3-DAY TICKET (FRIDAY-SUNDAY)





# Pit Entry Victory Suite

## IT'S WHERE IT ALL HAPPENS

The Pit Entry Victory Suite is in the heart of the action. Located directly above the Supercars garages and next to Supercars Central, you're right there to watch the drama unfold. Feel the energy and excitement as the drivers jostle for position and battle it out for supremacy.



### Features

- Suites located directly above the Supercars garages
- Televisions showing all the racing action live
- Superscreen viewing
- Suite hosts to assist you and your guests
- Multi-day tickets may be allocated to a different guest for each day of validity

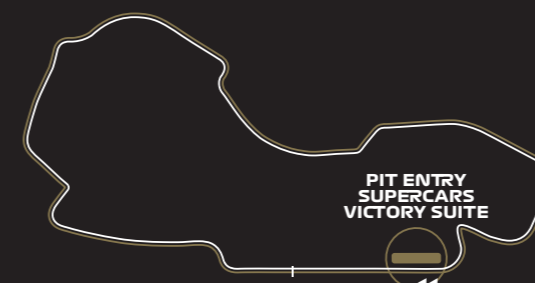
### Shared Packages

- Morning tea, buffet lunch and afternoon tea
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Selected options to extend your package to include Thursday in the Formula One Paddock Club™ at an additional charge
- Menus created by Gema Group

### Extras

- Spirits available for purchase
- ♿ Wheelchair accessible

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START | FINISH

\$1,575 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$1,295 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$945 <sup>^</sup>	SUNDAY ONLY
\$670 <sup>^</sup>	SATURDAY ONLY
\$415 <sup>^</sup>	FRIDAY ONLY





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# The Park

## PARK UP TO THE ACTION

With a stylish fit-out and expansive viewing deck, this is the perfect place to park up and settle in. Marvel over the skills as the Formula 1® drivers battle it out between Turns 12 & 13 before taking yourself trackside to network or just soak up the atmosphere.



### Features

- Contemporary fit-out and lounge-style furniture with a vibrant, social ambience
- Outdoor viewing deck
- Televisions showing all the racing action live
- Multi-day tickets may be allocated to a different guest for each day of validity

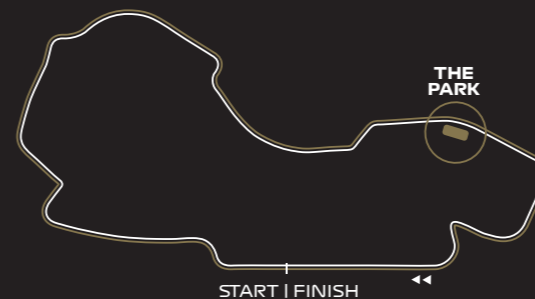
### Shared Packages

- Grazing menu
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Menus created by Gema Group

### Extras

- Spirits available for purchase
- Private and customised packages available, see page 40-41 for details

^Tickets subject to availability. Prices quoted based on direct debit purchase from AGPC. Purchases by other means attract processing, credit card and delivery fees.



\$1,165 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$875 <sup>^</sup>	SUNDAY ONLY
\$640 <sup>^</sup>	SATURDAY ONLY



THE EMERSON

# Parc Chalet presented by The Emerson

## EXPERIENCE IT ALL

An energetic cocktail bar and a lush garden, all in the heart of the action overlooking Turn 14 with Albert Park Lake and the Melbourne skyline in the background. What more could you want? With a daily DJ line-up, party vibe and fans in the mood to mingle, there really is nowhere better to be.



### Features

- Modern fit-out and lounge-style furniture with a social, vibrant ambience
- Televisions showing all the racing action live
- DJs performing throughout the day

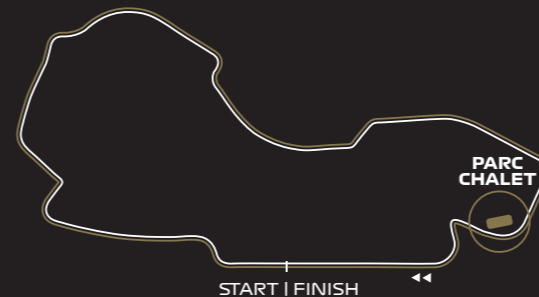
### Shared Packages

- Grazing menu in an outdoor cocktail setting
- Sparkling, wine, premium beer, cider, soft drinks and espresso coffee
- Suite hosts to assist you and your guests
- Menus created by Gema Group

### Extras

- Spirits available for purchase
- ♿ Wheelchair accessible

\*Operating hours are noon – 7:30pm. Bar closes at 7:00pm.  
 ^Tickets subject to availability. Prices quoted based on direct debit purchase from AGPC. Purchases by other means attract processing, credit card and delivery fees.



\$1,515 <sup>^</sup>	3-DAY TICKET (FRIDAY-SUNDAY)
\$1,210 <sup>^</sup>	2-DAY TICKET (SATURDAY-SUNDAY)
\$785 <sup>^</sup>	SUNDAY ONLY
\$505 <sup>^</sup>	SATURDAY ONLY
\$395 <sup>^</sup>	FRIDAY ONLY





# Private and Customised

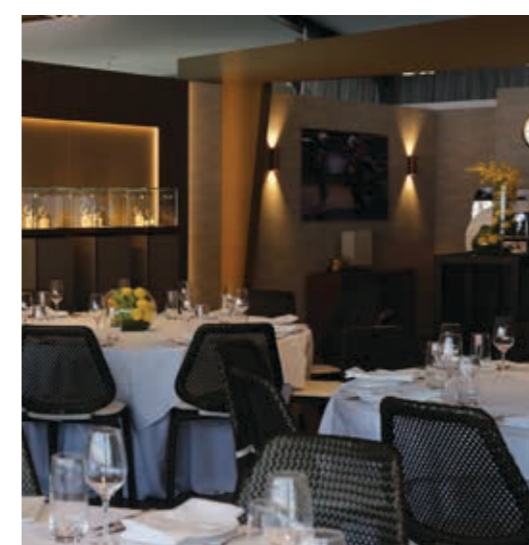
## YOUR BRAND YOUR WAY

Make your brand the centre point of the event. Take control of your hospitality offering with a private suite, where you can entertain and engage your guests in the comfort and privacy of your own personalised space. We can work with you to create a unique environment that showcases your brand. Our specialist team will work with you to reflect the identity of your brand with tailored theming, layout and catering options. If you'd prefer, take total control from start to finish and free your imagination.

Design a private suite in one of the following locations:

### Locations

- Formula One Paddock Club™
- Chicane Pavilion Upper
- Chicane Pavilion Lower
- Pit Exit Skydeck Lounge
- Pit Exit Trackside International
- Brabham Shared
- Corporate Platform Turn 15
- Corporate Platform Turns 3 & 4
- Pit Entry Supercars Club Suite





# Meetings, Events and Incentives

## THE PLACE TO MEET, MINGLE AND NETWORK

Melbourne's reputation for hosting major events and hospitality is unparalleled around the world. This is your opportunity to benefit by hosting your company's meeting or event alongside the opening round of the FIA Formula One World Championship. Set amongst the excitement and sophistication of a truly global sporting spectacle, your staff will be inspired and your clients will be impressed. Talk to our dedicated sales team about an endless range of possibilities, including:

- Pit Lane walks
- Walker Straight walks
- Photo opportunity with the winner's trophy
- Behind-the-scenes tours
- Scenic helicopter flights
- Q&A session with an F1® personality, and more!

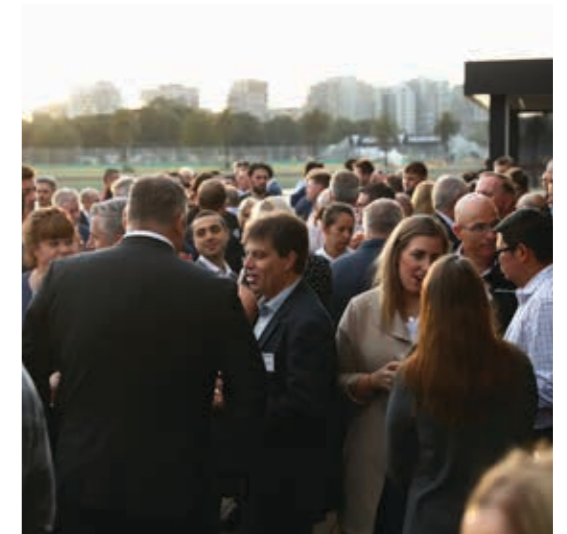
### Features

- Morning and afternoon tea
- Entrée and buffet lunch or grazing menu
- A chance to reflect your brand in a unique way and create an intimate experience
- A dedicated sales team, who can assist in sourcing Formula 1® and VIP motorsport guest speakers^

### Locations

- Formula One Paddock Club™
- Chicane Pavilion Upper
- Chicane Pavilion Lower
- Pit Exit Skydeck Lounge
- Pit Exit Trackside International
- Brabham Corporate Box
- Corporate Platform Turn 15
- Corporate Platform Turns 3 & 4
- Pit Entry Supercars Club Suite

\*Function menu available upon request. Additional costs will apply based on final event requirements.





# Culinary Offering

## SENSATIONAL FROM START TO FINISH

Formula 1® hospitality like you've never experienced before. Our world class caterers, Atlantic Group, food&desire and Gema Group, take your hospitality experience to mouth-watering new heights. Featuring the best produce Victoria has to offer, each caterer creates culinary delights that add to the majesty of the event.

### ATLANTIC GROUP®

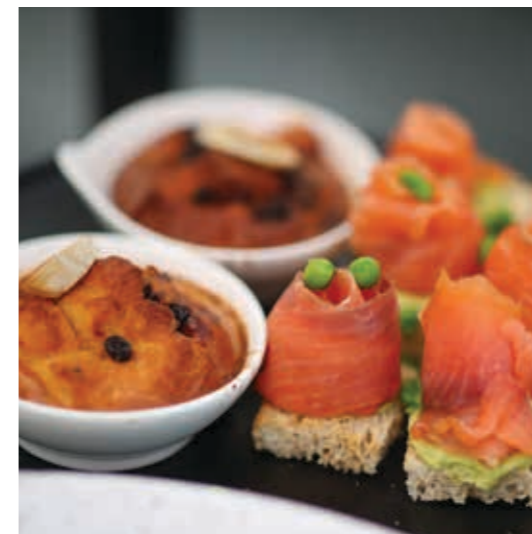
Atlantic Group is a premier venue, catering, event management & hospitality hybrid with an industry-leading reputation and undeniable talent for excellence and innovation. Renowned for redefining the Australian hospitality industry, Atlantic Group has cemented its place as Victoria's leading major events culinary partner. Renowned within the Melbourne hospitality landscape as the true black sheep with an approach that does not promote boundaries but instead flourishes outside of the norm.

### food&desire.

food&desire is a Melbourne based hospitality group that is focused on providing high quality service, food and beverage, and event experiences. Since starting in 2000, food&desire has grown to become one of Melbourne's most respected catering brands, having opened Carousel in Albert Park, Aerial in South Wharf, Harbour Room in St Kilda, White Lane in the CBD and Half Acre in South Melbourne. food&desire is passionate about bringing people together, creating celebrations and making great hosts.

### GEMA GROUP

The Gema Group is a proudly Australian owned company at the forefront of event catering. With a nationwide footprint and a successful history in motorsport events, this 34 year strong business provides unique flexibility and commitment to its clients. In sourcing fresh, local produce and creating catering without boundaries, the Gema Group is thrilled to bring its industry expertise to you in 2019. As a family business with a strong focus on people, hospitable and generous service is ingrained throughout this team, delivering inspired catering experiences sure to be remembered.





# Spectate in Style



Be part of the enviable style of the AUSGP, driving trends from your premium seat. A smart casual dress code puts you on the cutting edge of fashion, as you embrace the exhilaration and action.





# F1 2020

HOSPITALITY OPTIONS

Contact our team for a personalised hospitality package today

**Australian Grand Prix Corporation**  
Level 5, 616 St Kilda Road,  
Melbourne, VIC 3004  
Australia

Phone: +61 3 9258 7166  
Email: [corporate@grandprix.com.au](mailto:corporate@grandprix.com.au)  
Website: [grandprix.com.au](http://grandprix.com.au)

**FORMULA 1**  
**ROLEX**  
**AUSTRALIAN**  
**GRAND PRIX**  
2020 12-15 MARCH

**25TH**  
**RACE**  
**MELBOURNE**

\*Date subject to FIA confirmation



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